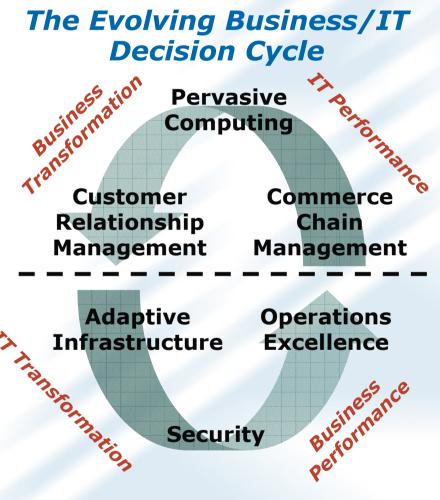
The Changing Nature of Application Testing



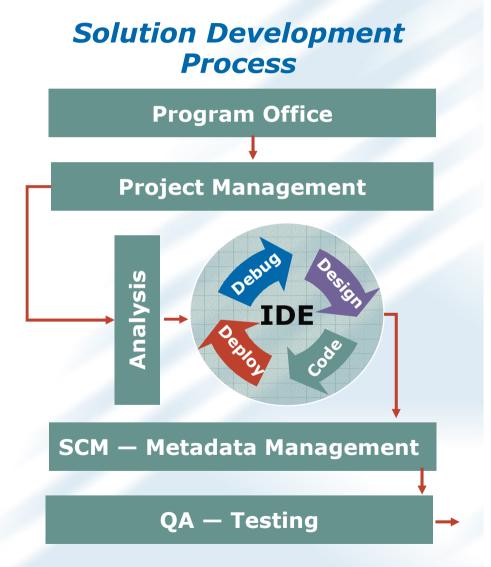
Business and Technology Scenario

- Corporate value of pervasive computing drives need for control and predictability
- Must incorporate business drivers and customer relevance or lose audience
- Application life cycle in this arena is complex, due to multifacing interactions, multiple devices, and standards



Application Testing Critical Issues

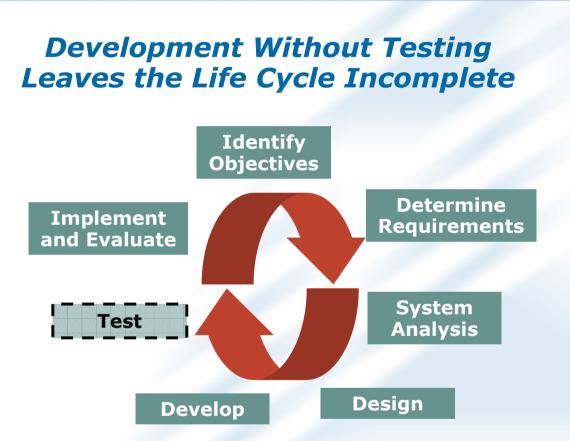
- The role of testing in the application life cycle
- Injecting discipline into the application development process
- Reflecting real-world conditions for successful deployment



Role of Testing

Testing in the Application Life Cycle

- Complexity is exploding
- Adopt a life-cycle taxonomy
- Make testing mandatory
- The new application life cycle



Prepare application development processes for drastically increasing complexity

Role of Testing

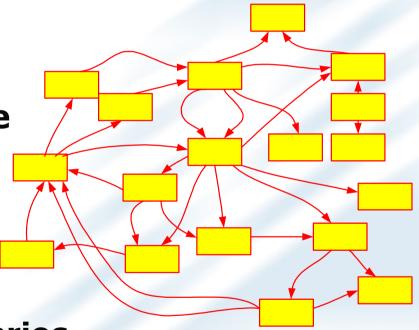
The Complexity Explosion

- Monolithic applications have given way to distributed components
- Web services will yield highly dynamic structure
 - Components and relationships will change frequently at runtime
 - Testing needs to reflect worst-case scenarios

To address complexity, adopt a flexible life-cycle structure and development culture



W3C Web Services Concepts and Relationships

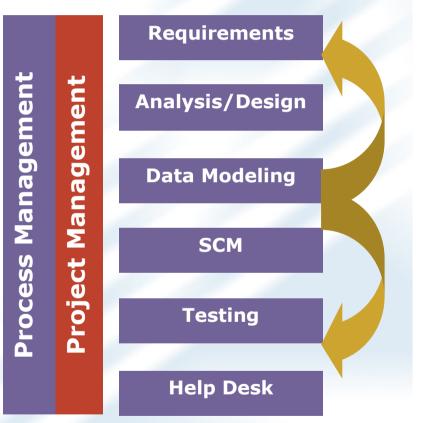


Role of Testing

Adopt a Life-Cycle Taxonomy

- Apply iterative development techniques across life-cycle phases
- Evaluate BOB life-cycle integration capabilities
- Establish project and process management across phases
- Address weak links between PM, testing, and SCM

Life-Cycle Phases



Prohibit application deployment to proceed without adequate testing

Enforce Mandatory Testing

- No application should go to production without adequate testing
- Apathy toward testing results in costly redesign after release and injures IT credibility
- ROI can easily exceed 500% within 6 months of application release
- Tie individual and organizational compensation to application reliability and accuracy
 - A powerful motivator
 - Measurement accuracy is critical and includes service-level metrics from operations

Look to testing as the final gate of any application development life cycle

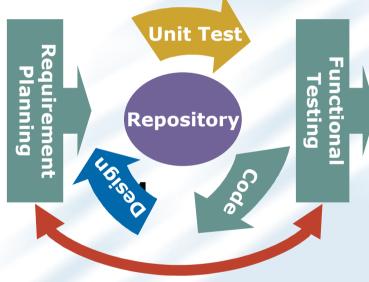
The New Application Life Cycle

- Life cycle becomes iterative
- Controlled releases
 - Not the big bang
 - Each release is tested
- Create partnership to deliver value
- Same principles as old, different implementation
- Time is compressed
 - Development cycles impose Traceability and Feedback high pressure for delivery

Instill engineering discipline in application development to drive the new life cycle





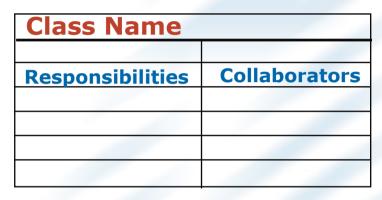


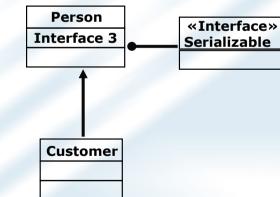
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Create Discipline in Development

- Challenge current practices
 - Demand radical efficiency improvements
- Do not just write the application, engineer it
- Automate testing whenever possible
- Continual re-assessment

Documenting Design

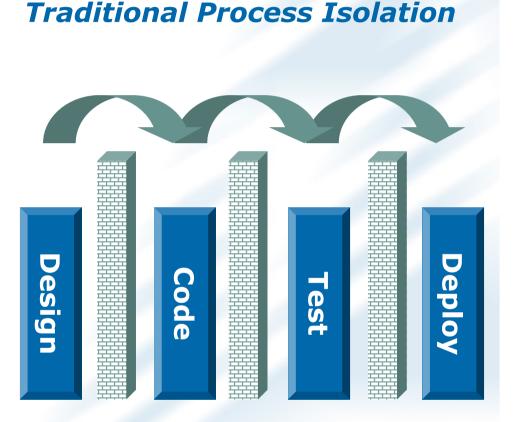




Evaluate current practices to eliminate any haphazard approaches and habits

Challenge Current Practices

- Current practices cannot easily adapt to coming changes
 - Cultural inertia
 - Too static
- Maverick approaches drive innovation
 - Account for emerging technologies
 - Resist adherence to obsolete organization

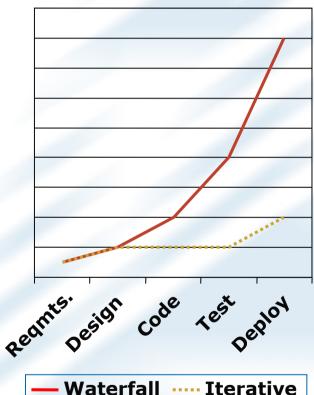


Transform development to a culture of engineering based on proven practices

Engineer Applications

- Follow proven processes
- Obsess about possible failure modes and bottlenecks
 - Early detection saves 50%-90% of post-deployment costs
- Application errors occur when implementations do not match requirements
 - Coding errors
 - Requirements gaps
 - Change

Software Change Costs



Follow up engineered processes with automation to accelerate process execution

Automate Testing Appropriately

- Testing products are now highly automated
 - Simplified script setup and execution
 - Repeatable and parameterized
 - Ideal for tedious, repetitive tasks
- Next steps will discover application behavior and auto-construct tests
 - Reduces human error
 - More comprehensive
- Tools alone are inadequate
 - Processes, training, and staffing are vital

Continue automated testing through the entire application life cycle

Continual Re-Assessment

- Strive toward perfection
 - Prioritize by business needs
 - Reach a pragmatic plateau
- Develop and adhere to a periodic assessment test
 - Squeeze every ounce of performance and reliability from applications
 - Drive infrastructure change
 - Assimilate changing business requirements

Optimize Performance Through Repetition



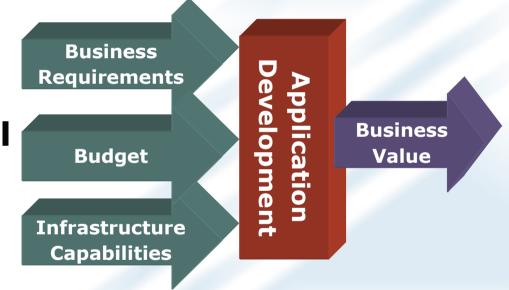
Repeat re-assessments to maintain relevance through constantly changing conditions

Real-World Conditions

Incorporate Real-World Conditions

- Enforce realistic business requirements
- Use modeling and emulation
- Stress-test the actual environment
- Coordinate with other organizations and processes

The Development Process Requires a Rich Dose of Reality to Achieve Business Value



Manage expectations and promises for both IT and business stakeholders

Set Realistic Business Requirements

- Business determines functional requirements
- Early consensus by all parties
 - Minimize disruptive changes
 - All must agree on change process/implications
- Determine feasibility
 - Beware unrealistic desires
 - Cost/benefit analysis
 - Communicate iteratively
- Involve business relationship management process and staff

Combine requirements with application and infrastructure behaviors for precise testing

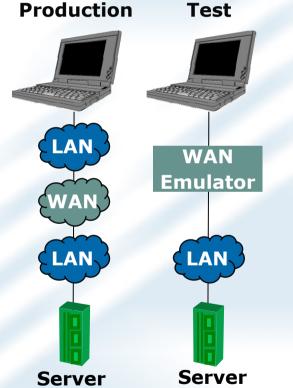


Real-World Conditions

Exploit Modeling and Emulation

- Emulators mimic infrastructure behavior
 - e.g., WAN latency, packet loss, and throughput
 - Controlled, low-risk environment
- Substitute actual systems
 - Test in a simulated model
 - Follow-up with testing in actual environment
 - Compare to improve models

Mimic Reality for Most Effective Testing



Define model attributes based on actual software and infrastructure configurations

Real-World Conditions Software Change and Configuration Management

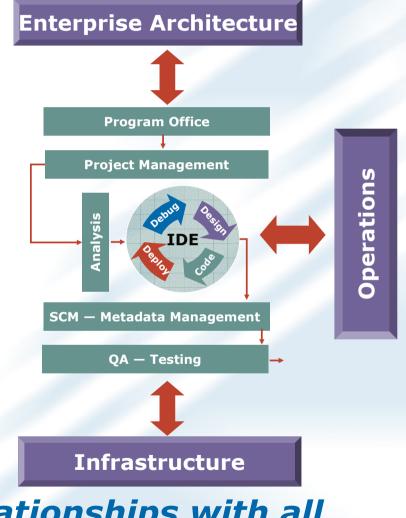
- Understand new SCM requirements for emerging technologies — automated tools lagging in support
- Coordinate with QA/QC to ensure consistent quality
- Identify internal and leverage external SCM best practices — key to handing complexity
- Establish IT/LOB criteria for prioritizing code changes for e-business
- Match and prioritize code changes with business requirements consistently

Coordinate change and configuration management with ongoing operational efforts

Real-World Conditions

Integrate Solution Development

- Architecture process
 - Drives requirements
 - Constrains technology choices
- Infrastructure
 - Developed in parallel to applications
- Operations
 - Design handoff early
 - Requirements feedback loop
- Tests transition well to performance monitoring



Develop cooperative relationships with all stakeholders to protect credibility

Changing Nature of Application Testing

Fit testing into the application life cycle

- Make testing a mandatory stage of the SDLC
- Develop processes and technologies to adapt to increasingly complex applications and systems
- Instill discipline in the development process
 - Discard obsolete methods in lieu of iterative, progressive ideas
 - Impose engineering structure to optimize results
- Account for reality in testing
 - Negotiate and enforce business requirements
 - Coordinate with change and configuration management
 - Cooperate with operations and architecture for realistic conditions